



ANDREW
ROBIDA

Contact Information

E-mail: afrobida@gmail.com Tel: 0512702779

Andrew is a Full-Stack **Problem Solver & Serverless Architect** building systems that **integrate, automate, and scale**

About

Andrew Robida is a versatile **Product Engineer** with a unique blend of software development expertise and military discipline. Currently excelling at ADZZ, an affiliate marketing company, Andrew leverages his experience in serverless technologies, web development, and data management to drive operational efficiency. His background includes 12 years of service in the US Marine Corps, followed by successful roles in technical recruitment and freelance web development, equipping him with a rare combination of technical proficiency, leadership skills, and adaptability.

Andrew offers a track record of delivering high-impact **solutions** that significantly enhance business operations. His ability to architect **scalable** infrastructure, **optimize** web **performance**, and **streamline** complex **processes** has consistently yielded impressive results, such as 30% increases in operational efficiency and 40% improvements in website speed. Whether it's developing custom web applications, implementing data aggregation systems, or refining user experiences, Andrew's comprehensive skill set and problem-solving approach ensure he can tackle diverse challenges and drive tangible value for any project or organization.

Experience

ADZZ - Product Engineer

August 2023 — August 2024 Karmiel, Israel

Adzz an affiliate marketing company specializing in casinos. Architected, developed, deployed, and maintained serverless technologies, enhancing operational efficiency by 30%. Built services for subscriber management, email validation, geolocation data, and lead capture across 30+ domains. Developed a post-back system for real-time subscriber updates based on tracking parameters from affiliate partners. Launched 3 cloaked PPC sites using WordPress, Apache, Nginx, Laravel, and PHP. Designed a script leveraging the post-back system to retroactively update registration and deposit data for 200k+ subscribers.

Freelance Web Developer

January 2019 — Currently Remotely

Freelance Web Developer with diverse experience across multiple projects. For Mooremomentum, fixed a static page generation script, resolving over 2,000 broken URLs, optimized page speed and core web vitals, resulting in a 40% speed increase and passing scores of 80+ across the board, and refactored page generation logic to reduce dependencies and site build time. Developed a web scraper for a Stock Data Aggregator that captures real-time data from Yahoo Finance, wrote tests to ensure data validity, and utilized live data to perform stock analysis calculations. For Call The Tax Doctor, redesigned the website structure to improve clarity and conversions, optimized various elements using a CDN and lean techniques, and created automated tests to monitor page speed and core web vitals, ensuring optimal performance.

Lendit - Front End Developer

May 2017 — March 2018 San Diego, California

Worked with a startup to develop a peer-to-peer rental service. Designed, built, and deployed a mobile-responsive and performant front end using a clean, readable project structure with stable and reusable components. Collaborated with a Senior Engineer to integrate the API with the front end and assisted in REST API architecture and implementation.

Kes - Technical Recruiter

June 2016 — January 2019 San Diego, California

As a recruiter for a government contractor supporting the US Navy's combat and communication systems, I sourced, screened, and qualified candidates for engineering, logistics, and operational roles. I created and maintained recruiting procedures and processes, transitioning the system from paper to fully electronic and digital record keeping. By automating compliance and replacing non-performing vendors for job postings, I created a more efficient recruiting system while spending 45% less of the budget.

US Marine Corps - Marine, Logistics, Management, and Recruiting

August 2004 — January 2016 International

12-year veteran of the USMC with two combat tours in Afghanistan and Iraq. Served in various roles, including operations, dispatching, 2nd echelon maintenance, vehicle recovery, resupply, security, logistics management, and recruiting. As a Logistics Management Specialist and Licensing Director/Examiner at Camp Pendleton, California, an Operator/Dispatcher at Kaneohe Bay, Hawaii, and a Recruiter, Sales, and Business Development professional in Brandon, Florida. Closed contracts for 60 highly qualified candidates worth \$3M over 30 months with less than 3% retention loss (standard is 10%). Conducted 30 classroom presentations and public speaking events, reaching over 10K people.

Meticulously evaluated thousands of applicants using screening tests, forms, and background checks for the enlistment process.

Education

National University

Computer Science

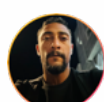
August 2017 — August 2019 San Diego, Ca

Skills

- Full-stack web development**
 - Serverless architecture development and deployment
 - Front-end and back-end development
 - API integration and REST architecture
 - Content management systems (WordPress)
 - Web server technologies (Apache, Nginx, AWS, Cloudflare)
- Performance optimization and data management**
 - Page speed and core web vitals optimization
 - Web scraping and data aggregation
 - Process automation and digitization
- Business operations and development**
 - Business development and sales
 - Public speaking and presentations
 - Budget management and cost reduction
 - Client communication and needs assessment
- Leadership and project management**
 - Adaptability and versatility in various roles
 - Leadership and teamwork
 - Problem-solving and critical thinking
 - Attention to detail and meticulousness
 - Project management and deliver
- Design and user experience**
 - Mobile-responsive design
- Operations management**

Links

Website



Andrew Robida

Hi, I'm Andrew a Full-stack developer specializing in s...

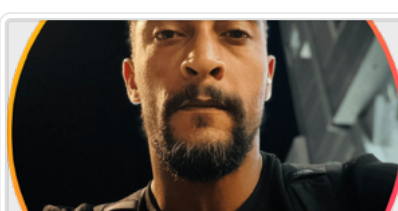
<https://www.andrewrobida.com/>

LinkedIn

LinkedIn

<https://www.linkedin.com/in/andre...>

Github



arobida - Overview

Tech enthusiast, designer & problem solver...

<https://github.com/arobida>

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